

WELLBEING AT THE  
SERVICE OF HOSPITALITY

**piuesse**  
divisione contract

*A positive experience inside the room, particularly in the area dedicated to personal care, generates a feeling of wellbeing that easily transforms into a shareable memory, both through digital tools such as social channels and reviews, and through word of mouth. In this way, wellness experiences have a direct influence on increasing the number of guests, both by attracting new arrivals and by retaining those who have already stayed.*

*Today we create excellent bathrooms, also modular and easily replicable, capable of transforming an old hotel room into a unique SPA suite.*

*Thanks also to a proven system with high-performance cladding panels, we carry out installations in very short times and without invasive demolitions, guaranteeing a 360° service. From initial consulting, to design, production, installation, and testing, everything is in the hands of our professionals.*

**VALTER CARNIO**  
CEO PIÜESSE



## Wellbeing at the service of hospitality

Those who work in hospitality know it well: the bathroom is a fundamental element when a guest evaluates the quality of a stay or an accommodation facility.

For this reason, Piüesse works alongside the best hotel chains and businesses, producing and installing bathrooms with unique performance, capable of combining all the wellbeing of Italian spa tradition with impactful and highly customized design.

We are fully aware that bathroom renovation is one of the interventions with the greatest capacity to improve the appeal of a hotel structure.

Our thirty years of experience in the production of showers and SPA systems has taught us that having rooms that become oases of relaxation significantly improves the quality of guests' stays.



# THE VALUE OF HOSPITALITY

Surprising and positively impressing guests is undoubtedly a priority for anyone working in hospitality. In this special sector, it is not only the details that make the difference, but the entire experience lived during the stay that determines the satisfaction of guests.

When the bathroom becomes an oasis of wellbeing, it guarantees a true health and relaxation experience directly in the room.

The dynamics of online interactions, especially through social media, demonstrate this daily: reviews, comments, requests, shared photos—all are elements with extremely high potential, influencing and often determining future guest flows. Word of mouth is equally fundamental.



A high-level bathroom that surprises and exceeds guest expectations is synonymous with sharing and increased clientele.



# RENOVATION AND PERSONALIZATION OF YOUR HOTEL BATHROOMS

Aware of the uniqueness and different needs of each facility, whether by the sea, in the mountains, or in a large city, we have developed three main renovation options.

From in-room bathrooms, to bathrooms in common areas, to the SPA wing, everything is handled with the utmost care, with the quality that distinguishes Piùesse and special attention to the existing design of the space.

We help you offer a stay experience marked by wellbeing and relaxation.



# HOW TO RENOVATE YOUR HOTEL

## 1 SPA AREA

Water and luxury meet in an exclusive space dedicated to spa relaxation in all its forms: from saunas to Turkish baths to mini-pools, every detail is designed for personal wellbeing.



## 2 IN-ROOM BATHROOMS

The flagship of our company. They transform old rooms into SPA Suites, with the possibility of increasing the average revenue per guest.



## 3 BATHROOMS IN COMMON AREAS

Often underestimated, the bathrooms in common spaces such as lobbies and restaurants can also guarantee a positive design-oriented experience.

# HOW TO TURN YOUR OLD ROOM INTO A SPA SUITE

Upgrading old hotel rooms passes through bathroom renovation, transforming them into true SPA Suites.

Thanks to a coordinated approach, our team agrees with the facility on the necessary interventions and manages the entire project. From design to production, installation, and testing, everything is managed by the Piüesse team, ensuring maximum results in minimal time with minimal impact.

With our minimally invasive approach, work can be carried out both during seasonal closures and while the hotel remains operational.

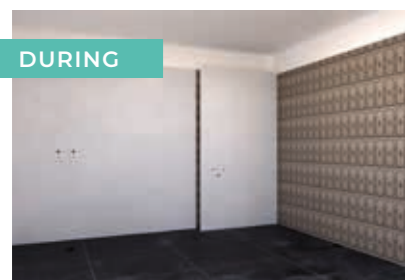
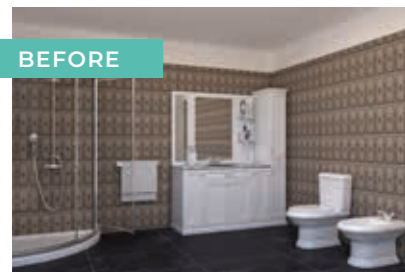


## MULTIFUNCTION SHOWER CABINS

Our multifunction shower cabins feature next-generation devices: integrated Turkish bath, chromotherapy, music therapy, and aromatherapy.

Optional features such as lateral hydromassage jets, hand shower, and rainfall or cascade showerheads add even more appeal.

All our multifunction shower cabins are highly technological yet extremely intuitive to use. Thanks to the practical touch panel, they can be interfaced with smartphones.



## MINI HAMMAM

In addition to multifunction shower cabins, we also created the Mini Hammam: a cabin dedicated exclusively to the Turkish bath, designed specifically for hotel rooms. Whether as a targeted solution or as part of a

multifunction cabin, all our products can be customized aesthetically—colors, textures, and finishes are always designed to integrate with the facility's style and goals.



Chromotherapy



Turkish bath



Musictherapy



Bluetooth

## LUXURY EXPERIENCE

Piùesse elevates the stay experience by creating exclusive and refined environments with saunas, mini-pools, and the new Concept SPA formula.

Offering a unique stay surrounded by comfort is now more than ever an essential plus for guests seeking luxury experiences, capable not only of producing physical and mental benefits but also of leaving an unforgettable memory.



### MINI-POOLS

Our mini-pool lines are suitable for indoor and outdoor use, available in various sizes, and can accommodate two to five people. For a moment of pure relaxation, Piùesse mini-pools are equipped with chromotherapy to stimulate guests' minds and bodies.

### SAUNAS

Saunas, made with the best raw materials and state-of-the-art technologies, offer moments of great wellbeing for lovers of dry heat, favoring relaxation, reducing stress, and improving the quality of the stay.

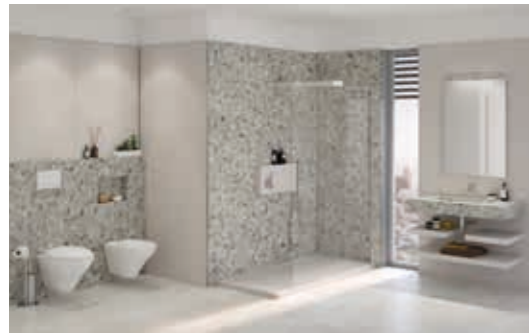
### CONCEPT SPA

For a total wellness experience, Piùesse presents Concept SPA Luxury. This is the ideal solution for creating multifunctional wellness areas in shared spaces of the hotel. A customizable luxury wellness area, versatile and easily integrable into any type of environment.

BEFORE



AFTER



# HOW WE WORK

Bathroom transformation is a crucial process that involves not only financial investment but also trust. Aware of this responsibility, for years we have developed a protocol that allows us to perform work with maximum professionalism, precision, timeliness, and minimal invasiveness.



## FIRST CONSULTING

In the initial phase, we focus on understanding the needs to be met through the creation or renovation of bathrooms. Identifying our clients' goals and expectations—while also providing a first general idea of the potential costs—is the first step toward building a successful collaboration.



## SITE INSPECTION

Once the client's needs are clear, planning a site inspection is essential to assess the actual feasibility of the project and explore any additional potential the space may offer. Over the years, we've learned that involving a professional from the very beginning helps protect both us and our clients from potential issues down the line.



## ESTIMATE

Cost estimation is a key phase in the bathroom renovation process. Following the site inspection, a custom project is developed on paper—complete with every detail and personalization. This is then accompanied by a detailed quote outlining costs and payment terms.

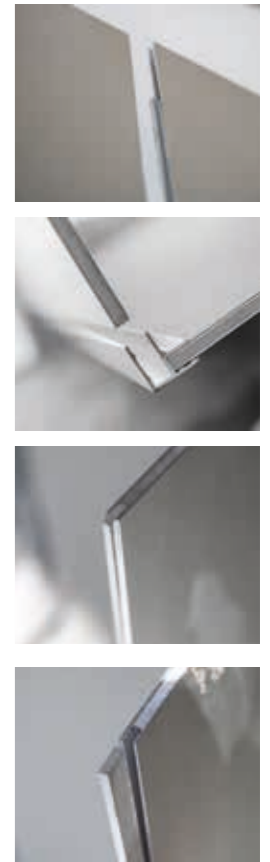


## WORK START


Once the project details have been finalized, the work can begin. We start by removing the old bathroom, upgrading the plumbing system where necessary, and installing the new Piùesse products—right up to the final testing and inspection.

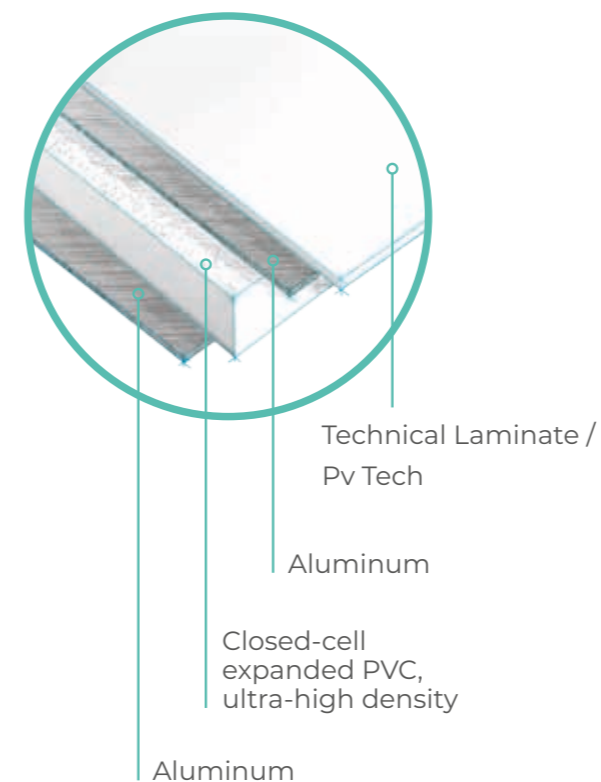
# ALUMPIÙ PANEL – A KEY TO SUCCESSFUL PROJECTS

In addition to our shower cabins, experienced team, and long-standing expertise, one of the key strengths of our company is a high-tech wall covering system called Alumpiù Panel.



## OUR ASSETS

-   
**Antibacterial**
-   
**Seamless effect**
-   
**Stain-resistant**
-   
**Recyclable**
-   
**Water and steam resistant**
-   
**No demolition required**
-   
**Heat resistant**
-   
**Cutting-edge design**



Alumpiù Panels can be installed directly over existing surfaces, such as wallpaper or old tiles.

Thanks to their excellent insulation properties, these panels are particularly well-suited for humid environments and ideal for hotels that remain closed for several months of the year. Their sound-absorbing qualities also ensure maximum privacy for guests.

Lightweight, flexible, and easy to transport, these panels require no silicone and no demolition work for installation. This eliminates debris and significantly reduces renovation times.

# CONTACT US

Our managers are always available to analyze and discuss even the most complex hospitality cases. Getting in touch is simple: call or email us for a first consultation.

We mainly operate in Northern Italy, but our teams reach every corner of Italy and beyond.

We guarantee continuous support on all projects, ensuring maximum quality and performance.



## PiùService s.r.l.

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